



8FL 2613

**TRANSMITTAL LETTER
(General - Patent Pending)**

Docket No.
12257.52

In Re Application Of: Klever Marketing, Inc.

Application No.	Filing Date	Examiner	Customer No.	Group Art Unit	Confirmation No.
09/871,493	May 31, 2001	Charles E. Parsons	21999	2613	

Title: **ELECTRONIC SHOPPING CART DISPLAY SYSTEM**

TO THE DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE:

Transmitted herewith is:

**Revocation of Power of Attorney and Appointment of New Power of Attorney
Postcard**

in the above identified application.

- ☒ No additional fee is required.
- ☐ A check in the amount of _____ is attached.
- ☒ The Director is hereby authorized to charge and credit Deposit Account No. **500843**
as described below:
- ☐ Charge the amount of _____
 - ☐ Credit any overpayment.
 - ☒ Charge any additional fee required.
- ☐ Payment by credit card. Form PTO-2038 is attached.

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Signature

Michael F. Krieger (35,232)
Attorney for Applicant
Kirtan & McConkie
1800 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111
(801) 321-48114
mkrieger@kmcclaw.com

Dated:

Mar. 3, 2005

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.3(a)] on

Mar. 3, 2005
(Date)

Signature of Person Mailing Correspondence

Michael F. Krieger

Typed or Printed Name of Person Mailing Correspondence

CC:



PTO/SB/92 (09-03)

Approved for use through 11/30/2005. OMB 0661-0036
Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

REVOCATION OF POWER OF ATTORNEY and APPOINTMENT OF NEW POWER OF ATTORNEY

Application Number	09/671,493
Filing Date	May 31, 2001
First Named Inventor	Mark A. Geiger
Art Unit	3613
Examiner Name	Parsons, Charles E.
Attorney Docket	12257.53

I hereby revoke all previous powers of attorney given in the above-identified application:

☐ A Power of Attorney is submitted herewith.

OR

☒ I hereby appoint the practitioners associated with the Customer Number: 21999☒ Please change the correspondence address for the above-identified application to:☒ The address associated with
OR Customer Number:

21999

☐ Firm or
Individual Name

Michael F. Krieger

Address

Kirtan & McConkie

Address

1800 Eagle Gate Tower, 60 East South Temple

City

Salt Lake City

Country

USA

State

Utah

ZIP

84111

Telephone

(801) 321-4814

Fax

(801) 321-4893

I am the:

☐ Applicant/Inventor☒Assignee of record of the entire interest. See 37 CFR 3.71
Statement under 37CFR 3.73(b) is enclosed (Form PTO/SB/96)

SIGNATURE of Applicant or Assignee of Record

Name

George Hamilton, President Bill Dupre

Signature

[Handwritten Signature]

Date

2/24/05

Telephone

630-971-1260

NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.

☐ *Total of _____ forms are submitted.

This collection of information is required by 37 CFR 1.36. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the complete application form to the USPTO. Time will vary depending on the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.